

Indian lubricants' industry presents new market opportunities, according to a new research study by India Analysis

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Strong growth in the Indian automotive, power and engineering sectors is creating new market opportunities for lubricants' manufacturers, according to a new study from the research and advisory firm, India Analysis.

In the automotive sector, consumers are migrating to better quality vehicles and motorbikes and as a result, using higher grade lubricants; this is benefiting multi-grade lubricant products with strong brand recognition and wide distribution. In the industrials' segment, high levels of investment in the power, manufacturing and transport sectors should drive very strong growth for transformer oils, marine and aviation lubricants. Whilst there are no restrictions on foreign lubricant manufacturers from establishing 100%-owned operations in India, many have chosen to partner with local companies.

This new research study provides a comprehensive overview of the Indian lubricants' industry. It covers: market size and structure; historical development; regulatory environment; major players; foreign investment; and growth prospects. The study covers both the automotive and industrial lubricants sectors. It is detailed and well illustrated with appropriate graphs, maps and diagrams.

The report contains profiles of the following companies: Apar Industries, Bharat Petroleum, Castrol India, Gulf Oil, Hindustan Petroleum, Indian Oil, Savita Chemicals and Tide Water. Each profile covers the company's key activities (in the lubricants' industry) , basic financials and joint ventures and partnerships. It also details the Indian lubricants' activities of all the major oil companies.

The report is targeted at lubricant manufacturers and distributors who are keen to build an understanding of the Indian lubricants industry and the opportunities it presents. In addition to this, it will be extremely useful for financial investors pursuing investment opportunities in India, consultants and other industry analysts.

Commenting on the research, Harjinder Singh-Heer, Managing Director of India Analysis said "lubricant manufacturers who produce premium products and invest in marketing and distribution can expect to benefit from the growing opportunities in the Indian lubricants market."

For further information or to order the report: visit IndiaAnalysis.com

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